

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

• Empowering Widows Financially • Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |                                |  |                         |
|-------------|--------------------------------|--|-------------------------|
| Date        | Published By                   | Title & Link (older links may be expired)  | Author                  |
| 4/1/2025    | Rethinking65                   | <a href="#">5 Steps to Help Widows Manage Life Insurance Proceeds</a>  | Kathleen Rehl           |
| 2/28/2025   | Sixty & Me                     | <a href="#">Love, Loss, and Life After—A Practical Guide for Widows</a>  | Kathleen Rehl           |
| 1/17/2024   | MarketWatch & Morningstar      | <a href="#">When A Spouse Dies, There Can Be A 'Tax Explosion' For The One Left Behind</a>   | Beth Pinsker            |
| 1/14/2025   | Rethinking65                   | <a href="#">What Empowering Widows Really Requires: How to Guide Grieving Clients Through This Personal and Financial Transition with Compassion and Cares</a> | Kathleen Rehl           |
| 12/24/2024  | Sixty & Me                     | <a href="#">Approaching 78 – Thriving with My Five 'F' Words</a>   | Kathleen Rehl           |
| 11/28/2024  | Open to Hope                   | <a href="#">Moving Forward on Your Own: Empowering Widows</a> (podcast)  | Open to Hope Foundation |
| 11/27/2024  | Nerd's Eye View                | <a href="#">Enhancing Client Conversations About Charitable Giving: Sample Questions, Scripts, And Tools For Better Engagement</a>                             | Kathleen Rehl           |
| 11/13/2024  | Agebuzz                        | <a href="#">Training As An End-Of-Life Doula, A Profound Experience</a>  | Kathleen Rehl           |
| 11/6/2024   | Sixty & Me                     | <a href="#">Celebrating 3 Years Wine-Free: Choosing Health As I Age</a>  | Kathleen Rehl           |
| 9/11/2024   | Agebuzz                        | <a href="#">Why I Want to Become an End-of-Life Doula</a>  | Kathleen Rehl           |
| 7/27/2024   | Sixty & Me                     | <a href="#">I'm Aging But Not Growing Old</a>  | Kathleen Rehl           |
| 7/23/2024   | Rethinking65                   | <a href="#">When the Unthinkable Happens</a>   | Kathleen Rehl           |
| 7/2024      | The Apple Tree Third Age Press | <a href="#">Stage 4</a> poem   | Kathleen Rehl           |
| 6/19/2024   | Agebuzz                        | <a href="#">Draft Your Legacy Letter in 15 Minutes With 5 Easy Steps</a>   | Kathleen Rehl           |
| 5/30/2024   | Sixty & Me                     | <a href="#">3 Secrets of Resilient Widows: Embrace Life on Your Own Terms</a>  | Kathleen Rehl           |
| 4/20/24     | Open to Hope                   | <a href="#">Handling Your Own End-Of-Life Planning: A Thoughtful Goodbye</a>   | Kathleen Rehl           |
| 3/27/2024   | Agebuzz                        | <a href="#">Elephant in the Room</a> poem  | Kathleen Rehl           |
| 3/26/2024   | Humble Dollar                  | <a href="#">Not Wired to Retire</a>  | Kathleen Rehl           |
| 3/20/2024   | Sixty & Me                     | <a href="#">My Husband Told Me to Find Another Partner ... And To Watch Out For My Money</a>   | Kathleen Rehl           |
| 2/6/2022    | Agebuzz                        | <a href="#">Embracing My 77th Birthday and Moving Forward</a>  | Kathleen Rehl           |
| 1/31/2024   | Nerd's Eye View                | <a href="#">Using A Testamentary Charitable Remainder Unitrust (T-CRUT) To Give Twice to Both Loved Ones and Charitable Organizations</a>                      | Kathleen Rehl           |
| 1/15/2024   | Rethinking65                   | <a href="#">Will New Widows Fire or Hire You?</a>  | Kathleen Rehl           |
| 10/31/2023  | Morningstar                    | <a href="#">A New Way to Achieve Charitable Goals While Saving on Taxes</a>  | Kathleen Rehl           |
| 10/15/2023  | Sixty & Me                     | <a href="#">Widows Rock! Thriving in Stage 3 of Widowhood</a>  | Kathleen Rehl           |
| 10/11/2023  | Agebuzz                        | <a href="#">Navigating the Future: Our Checklist for Choosing a Continuing Care Retirement Community</a>   | Kathleen Rehl           |
| 9/23/2023   | Sixty & Me                     | <a href="#">Navigating Financial Realities After Losing Your Spouse</a>  | Kathleen Rehl           |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

• Empowering Widows Financially • Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



## Kathleen's insights featured in numerous publications

| 221 Stories |  |  |  |
|-------------|--|--|--|
| Date        | Published By   | Title & Link (older links may be expired)  | Author   |
| 8/23/2023   | Nerd's Eye View  | <a href="#">Legacy IRA" Rollover To A Charitable Gift Annuity: Using This New Tax-Advantaged Opportunity To Help Clients Achieve Charitable And Retirement Goals</a> | Kathleen Rehl  |
| 8/17/2023   | Sixty & Me   | <a href="#">After Heartbreak, New Widows Must Revisit Their Finances</a>   | Kathleen Rehl  |
| 6/7/2023    | Agebuzz  | <a href="#">Waiting List</a>   | Kathleen Rehl  |
| 5/18/2023   | Sixty & Me   | <a href="#">Confronting the Elephant in the Room: The Importance of Your Estate, Legacy and End-of-Life Planning</a>   | Kathleen Rehl  |
| 2/11/2023   | Humble Dollar  | <a href="#">Better Than Cake</a>   | Kathleen Rehl  |
| 2/15/2023   | Agebuzz  | <a href="#">Love Lasts Forever</a>   | Kathleen Rehl  |
| 1/26/2023   | Next Avenue  | <a href="#">I Helped My Mother to Live and Later Die</a>   | Kathleen Rehl  |
| 1/4/2023    | Agebuzz  | <a href="#">Better Than a New Year's Resolution—Set Your Big Grin Goal for 2023</a>  | Kathleen Rehl  |
| 1/3/2023    | Sixty & Me   | <a href="#">I Celebrated One Year Wine-Free</a>  | Kathleen Rehl  |
| 10/2/2022   | YouTube  | Recording of<br><a href="#">What to Do Before You Kick the Bucket: Effective Estate &amp; Legacy Planning</a>  | Attorney Andrew Ward & Kathleen Rehl   |
| 9/21/2022   | Agebuzz  | <a href="#">What to Do Before You Kick the Bucket</a>  | Kathleen Rehl  |
| 9/10/2022   | Humble Dollar  | <a href="#">All Together Now</a>   | Kathleen Rehl  |
| 9/2/2022    | CNBC   | <a href="#">Divorced, Widowed Women Are Most At Risk of Retiring Earlier Than Expected</a>   | Sarah O'Brien  |
| 8/2/2022    | Purposeful Planning Institute                                | <a href="#">I'm Giving Twice with a T-CRUT</a><br>(recorded webinar)   | Kathleen Rehl<br>John A. Warnick   |
| 7/20/2022   | FSP Journal Live   | <a href="#">Widows &amp; Research</a><br>podcast   | Kathleen Rehl<br>John Grable   |
| 7/1/2022    | Journal of Financial Service Professionals<br>Vol. 76, No. 4 | <a href="#">Financial Satisfaction Postwidowhood: The Role of Resilience</a>   | John E. Grable<br>Laura Mattia<br>Carrie L. West,<br>Linda Y. Leitz<br>Kathleen Rehl |
| 6/22/2022   | Agebuzz  | <a href="#">Focus on Investment Factors You Can Control</a>  | Kathleen Rehl  |
| 6/17/2022   | Mindful Money  | <a href="#">Financial Advice for Widows &amp; Enjoying ReFirement</a>  | Jonathan DeYoe<br>Kathleen Rehl  |
| 6/8/2022    | Sixty & Me   | <a href="#">Jane Fonda and I Happily Agree About Drinking After 60</a>   | Kathleen Rehl  |
| 5/26/2022   | CNBC   | <a href="#">Here Are The First Financial Steps to Make After Losing a Spouse</a>   | Annie Nova   |
| 5/17/2022   | Humble Dollar  | <a href="#">Better Than Dollars</a>  | Kathleen Rehl  |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



## Kathleen's insights featured in numerous publications

| 221 Stories |                               |  |  |
|-------------|-------------------------------|--|--|
| Date        | Published By                  | Title & Link (older links may be expired)  | Author   |
| 3/23/2022   | Agebuzz                       | <a href="#">The Joy of Reading Picture Books Virtually with My Long-Distance Grandchild</a>            | Kathleen Rehl  |
| 2/9/2022    | Agebuzz                       | <a href="#">You Are Wealthier Than You Think</a>   | Kathleen Rehl  |
| 1/31/2022   | Sixty & Me                    | <a href="#">Thoughts After My 75<sup>th</sup> Birthday!</a>  | Kathleen Rehl  |
| 11/17/2021  | Agebuzz                       | <a href="#">I'm "Giving It Twice," Helping My Son &amp; Leaving a Lasting Legacy</a>                   | Kathleen Rehl  |
| 10/11/2021  | Sixty & Me                    | <a href="#">Two Ways I Found Later Life Love</a>   | Kathleen Rehl  |
| 9/22/2021   | Humble Dollar                 | <a href="#">"Giving Twice"</a>   | Kathleen Rehl  |
| 7/14/2021   | Agebuzz                       | <a href="#">Pennies from Heaven: Gifts from My Guardian Angel</a>                                      | Kathleen Rehl  |
| 7/5/2021    | ThinkAdvisor                  | <a href="#">How to Help Widows Avoid Financial Risks of Remarriage</a>                                 | Jane Wollman Rusoff  |
| 7/4/2021    | Sixty & Me                    | <a href="#">5 Easy Steps to Write a Legacy Letter for Family and Friends</a>                           | Kathleen Rehl  |
| 6/14/2021   | Sixty & Me                    | <a href="#">How We Hosted Camp Grandma &amp; Grandpa" During the Pandemic</a>                          | Kathleen Rehl  |
| 6/2/2021    | Agebuzz                       | <a href="#">I Remember Growing Up in a Four-Generation Household</a>                                   | Kathleen Rehl  |
| 5/4/2021    | Sixty & Me                    | <a href="#">Does Your Mother's Legacy Shape Your Own?</a>  | Kathleen Rehl  |
| 3/16/2021   | YouTube                       | <a href="#">Next Gen Mentoring Forum interview focused on practical aspects of working with widows</a> | CA Lutheran University Financial Planning  |
| 2/17/2021   | Sixty & Me                    | <a href="#">Try Something New: Write a Poem and Stretch Your Brain</a>                                 | Kathleen Rehl  |
| 2/12/2021   | Humble Dollar                 | <a href="#">Final Thoughts</a>   | Kathleen Rehl  |
| 2/3/2021    | Agebuzz                       | <a href="#">Shake Up Your Brain a Bit: Get Outside Your Comfort Zone</a>                               | Kathleen Rehl  |
| 11/27/2020  | Sixty & Me                    | <a href="#">Put Your Gratitude into Action—Not Only for the Holidays!</a>                              | Kathleen Rehl  |
| 11/4/2020   | Agebuzz                       | <a href="#">How I Learned to Never Say Never</a>   | Kathleen Rehl  |
| 10/1/2020   | Journal of Financial Planning | <a href="#">Self-empowerment among widows: A financial planning perspective</a>                        | Laura Mattia<br>John E. Grable<br>Carrie L. West,<br>Linda Y. Leitz<br>Kathleen Rehl |
| 9/9/2020    | Sixty & Me                    | <a href="#">What I Learned from my Grandmother, the Entrepreneur</a>                                   | Kathleen Rehl  |
| 8/5/2020    | Agebuzz                       | <a href="#">The Joy of Writing Poetry Now!</a>   | Kathleen Rehl  |
| 5/1/2020    | Book                          | <a href="#">Storied Tables of Caffe Lena: Preserving the Story &amp; Spirit of a Legendary Venue</a>   | Kathleen Rehl<br>Charlie Pickett   |
| 4/7/2020    | Agebuzz                       | <a href="#">Write Your Personal Legacy Letter for Family &amp; Friends</a>                             | Kathleen Rehl  |
| 3/1/2020    | Sixty & Me                    | <a href="#">How to Create and Share Your Lasting Legacy of Love</a>                                    | Kathleen Rehl  |
| 3/22/2020   | CNBC                          | <a href="#">Widows can lead a rewarding life after grief and growth stages</a>                         | Kathleen Rehl  |
| 3/13/2020   | CNBC                          | <a href="#">After initial grief, new widows must reexamine their finances</a>                          | Kathleen Rehl  |
| 3/6/2020    | CNBC                          | <a href="#">Recent widows need financial guidance after a spouse's death</a>                           | Kathleen Rehl  |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |   |   |                     |
|-------------|---|---|---------------------|
| Date        | Published By  | Title & Link (older links may be expired)   | Author              |
| 10/27/2019  | <i>Sixty &amp; Me</i>                                   | <a href="#">Choose Refirement Rather Than Vintage Retirement! These 7 Questions Will Help You Find Your Direction</a> | Kathleen Rehl       |
| 10/23/2019  | <i>Agebuzz</i>  | <a href="#">Girlfriends Getaway</a>   | Kathleen Rehl       |
| 08/09/2019  | <i>Forbes</i>   | <a href="#">How Widows Can Better Manage Their Money</a>  | John Wasik          |
| 07/30/2019  | <i>Investment News</i>                                  | <a href="#">Retirement Repair Shop with Mary Beth Franklin – Episode Seven</a>  | Mary Beth Franklin  |
| 07/16/2019  | <i>Agebuzz</i>  | <a href="#">After The Hearse, Don't Be A Purse Or A Nurse!</a>  | Kathleen Rehl       |
| 07/11/2019  | <i>Sixty &amp; Me</i>                                   | <a href="#">6 Know-It-All Statements New Widows Don't Want to Hear (And Alternatives That Are Actually Helpful)</a>   | Kathleen Rehl       |
| 06/27/2019  | <i>Center for Retirement Research at Boston College</i> | <a href="#">Widows: Manage Your Grief, Finances</a>   | Squared Away Blog   |
| 05/23/2019  | <i>Investment News</i>                                  | <a href="#">Dealing with widows requires empathy and patience</a>   | Mary Beth Franklin  |
| 05/15/2019  | <i>Reuters</i>  | <a href="#">Depression risk could derail your retirement portfolio</a>  | Beth Pinsker        |
| 05/01/2019  | <i>Agebuzz</i>  | <a href="#">Dollar For Dollar: Determining Your Financial Strategy As A New Widow</a>                                 | Connie Zuckerman    |
| 04/13/2019  | <i>The Bulletin</i>                                     | <a href="#">How grieving widowed spouses can cope with financial matters</a>  | Susan B. Garland    |
| 04/11/2019  | <i>The New York Times</i>                               | <a href="#">You're a Widow. Now What?</a>   | Susan B. Garland    |
| 04/01/2019  | <i>Living Lutheran</i>                                  | <a href="#">Couple Shines Their Light</a>   | Erin Strybis        |
| 03/29/2019  | <i>The Wall Street Journal</i>                          | <a href="#">Estate Planning for the Uninitiated</a>   | Anne Tergesen       |
| 03/28/2019  | <i>Humble Dollar</i>                                    | <a href="#">Better Than Golf</a>  | Kathleen Rehl       |
| 03/01/2019  | <i>New York Times</i>                                   | <a href="#">You're the 'Money Person' in Your Relationship? That's Problematic</a>                                    | Elizabeth Harris    |
| 02/20/2019  | <i>Think Advisor</i>                                    | <a href="#">The 3 Stages of Widowhood, and How Advisors Can Help</a>  | Jane Wollman Rusoff |
| 02/14/2019  | <i>Next Avenue</i>                                      | <a href="#">Next Avenue Readers On What Love Looks Like</a>   | Kathleen Rehl       |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



**Empowering  
Widows  
Financially™**

## Kathleen's insights featured in numerous publications

| 221 Stories |                                      |   |   |
|-------------|--------------------------------------|---|---|
| Date        | Published By                         | Title & Link (older links may be expired)   | Author  |
| 01/08/2019  | <i>Nerd's Eye View</i>               | <a href="#">#FASuccess Ep 106: Empowering Widows Financially By Helping Them Navigate The 3 Stages of Widowhood</a> | Michael Kitces<br>Kathleen Rehl   |
| 12/21/2018  | <i>Sixty &amp; Me</i>                | <a href="#">Don't Make New Year's Resolutions: Mature Women Enjoy This Alternative</a>                              | Kathleen Rehl   |
| 12/01/2018  | <i>Insurance News Net Magazine</i>   | <a href="#">After The Funeral: Navigating The Three Stages of Widowhood</a>   | Kathleen Rehl   |
| 11/17/2018  | <i>New York Times</i>                | <a href="#">Women Who Become Widows Are Faring Better Financially</a>   | Tammy LaGorce   |
| 11/15/2018  | <i>Time</i>                          | <a href="#">The One Thing Married Women Should do to Protect Their Finances Before They Retire</a>                  | Ryan Derausseau   |
| 11/05/2018  | <i>Humble Dollar</i>                 | <a href="#">Merging Money</a>   | Kathleen Rehl   |
| 11/01/2018  | <i>Sixty &amp; Me</i>                | <a href="#">Marriage After 60: I Love Two Men, With the Blessings of Both</a>                                       | Kathleen Rehl   |
| 08/13/2018  | <i>Sixty &amp; Me</i>                | <a href="#">How a Getaway With Girlfriends Can Enhance Your Friendships in Retirement</a>                           | Kathleen Rehl   |
| 06/20/2018  | <i>Kbkweathh connection</i>          | <a href="#">Do You Want to be Hired or Fired by the New Widow?</a>  | Kathleen Rehl   |
| 5/10/2018   | <i>Sixty &amp; Me</i>                | <a href="#">What Money Personality Type Are You? Spender, Idealist, Star, Avoider Or Something Else?</a>            | Kathleen Rehl   |
| 02/09/2018  | <i>Sixty &amp; Me</i>                | <a href="#">Never Say "Never" When It Comes To Finding Love After A Loss</a>  | Kathleen Rehl   |
| 02/05/2018  | <i>Sixty &amp; Me</i>                | <a href="#">New Guidebook For Widows Offers Hope, Financial Wisdom and a Positive Path Forward</a>                  | Margaret Manning  |
| 02/01/2018  | <i>Financial Adviser News</i>        | <a href="#">How Advisors Can Tailor Their Services For Widows</a>   | Karen Demasters   |
| 01/19/2018  | <i>USA Today</i>                     | <a href="#">How to prepare financially for being a widow/widower</a>  | Robert Powell   |
| 12/02/2017  | <i>Journal of Financial Planning</i> | <a href="#">Enhancing Financial Confidence Among Widows: The Role of Financial Professionals</a>                    | John E. Grable<br>Carrie L. West<br>Linda Y. Leitz<br>Kathleen Rehl<br>Carolyn C. Moor<br>Michele Neff- |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |  |   |   |
|-------------|--|---|---|
| Date        | Published By   | Title & Link (older links may be expired)   | Author  |
|             |  |   | Hernandez<br>Susan Bradley  |
| 10/05/2017  | <i>Sixty &amp; Me</i>  | <a href="#">After 50 Dating: 10 Financial Questions To Ask Your Partner Before Committing</a>         | Kathleen Rehl   |
| 08/25/2017  | <i>NAPFA Advisor Magazine</i>                                      | <a href="#">10 Questions To Ask Your Widowed Clients Who Re-partner</a>                               | Kathleen Rehl   |
| 08/21/2017  | <i>Sixty &amp; Me</i>  | <a href="#">Why Are Mature Women Living With Their Partners Rather Than Marrying?</a>                 | Kathleen Rehl   |
| 07/03/2017  | <i>Sixty &amp; Me</i>  | <a href="#">Are We Too Old For Boyfriends In Our 60s?</a>   | Kathleen Rehl   |
| 06/07/2017  | <i>Seeking Alpha</i>   | <a href="#">5 Financial Planning Tips For Working With Recent Widows</a>                              | Jack Waymire  |
| 05/01/2017  | <i>Journal of Financial Service Professionals Vol. 71, No. 3</i>   | <a href="#">Helping Repartnered Widows Navigate Romance and Finance: The Role of Financial Advice</a> | Kathleen Rehl<br>Carrie L. West<br>Linda Y. Leitz<br>John E. Grable<br>Carolyn C. Moor<br>Michele Neff-Hernandez<br>Susan Bradley |
| 03/18/2017  | <i>Financial Advisor IQ</i>  | <a href="#">Have a Client in Crisis? Take It Slow and Easy</a>  | Pedro Silva   |
| 03/10/2017  | <i>Advisor Connect: Financial Insights &amp; Growth Strategies</i> | <a href="#">Will You Be Hired or Fired by the New Widow?</a>  | Kathleen Rehl   |
| 02/08/2017  | <i>FINRA: The Alert Investor</i>                                   | <a href="#">Managing Money Through Grief: 10 Tips for Widows and Widowers</a>                         | Alice Gomstyn   |
| 01/13/2017  | <i>Sixty &amp; Me</i>  | <a href="#">Financial Advice For Widows: 9 Steps To Help You Get Control And Move Forward</a>         | Kathleen Rehl   |
| 12/20/2016  | <i>Sixty &amp; Me</i>  | <a href="#">Give Yourself a Legacy Gift By Repurposing Meaningful Jewelry</a>                         | Kathleen Rehl   |
| 11/4/2016   | <i>Sixty &amp; Me</i>  | <a href="#">Financial Advice for Widows: What To Do Before You Remarry</a>                            | Kathleen Rehl   |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |  |   |   |
|-------------|--|---|---|
| Date        | Published By   | Title & Link (older links may be expired)   | Author  |
| 10/17/2016  | Reader's digest  | <a href="#">10 Things You Should Never Say to a Widow</a>                               | Deborah Weiss   |
| 10/04/2016  | Sixty & Me   | <a href="#">Love Is Eternal, But, Life Isn't! Facing the Chance of Becoming a Widow</a> | Kathleen Rehl   |
| 09/14/2016  | Sixty & Me   | <a href="#">5 Big Mistakes that Widows Make and How to Avoid Them</a>                   | Kathleen Rehl   |
| 08/17/2016  | CNBC   | <a href="#">Suddenly single: The realities of going from two to one</a>                 | Ilana Polyak  |
| 06/20/2016  | Next Avenue  | <a href="#">I Planned for Life as a Widow, But Got a Lot Wrong</a>                      | Ellen Uzelac  |
| 04/29/2016  | Tampa Bay Times  | <a href="#">Why are more Baby Boomers who can afford to buy a home renting instead?</a> | Susan Taylor Martin   |
| 04/23/2016  | Sentinel Online  | <a href="#">Expert offers story, advice on widowhood</a>                                | Judy Bryan  |
| 01/13/2016  | CBS & Fox News: KEYC Mankato                                       | <a href="#">Preparing Women For Financial Life After The Death Of Their Spouse</a>      | Shawn Logging   |
| 01/05/2016  | Journal of Financial Service Professionals Vol. 70, No. 1 pp.53-60 | <a href="#">Widows' Voices: The Value of Financial Planning</a>                         | Kathleen Rehl<br>Carolyn Moor<br>Linda Leitz<br>John Grable |
| 10/28/2015  | Financial Planning   | <a href="#">Ensuring Success When Switching to a Flat Retainer Fee Model</a>            | Carolyn McClanahan  |
| 10/05/2015  | Financial Advisor IQ   | <a href="#">Keeping Widows from Leaving Calls for a Delicate Dance</a>                  | R.A. Monroe   |
| 9/28/2015   | Investment Advisor   | <a href="#">Marketing Tips of the Trade</a>   | Olivia Mellan   |
| 08/10/2015  | Bankrate.com   | <a href="#">A guide for widows on how to manage money</a>                               | Julie Landry Laviolette                                     |
| 07/27/2015  | Susan's Women's Writing Circle blog                                | <a href="#">A Widow's Memoir Moment</a>   | Kathleen Rehl   |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |                                   |   |                   |
|-------------|-----------------------------------|---|-------------------|
| Date        | Published By                      | Title & Link (older links may be expired)   | Author            |
| 07/20/2015  | The Chautauquan Daily             | <a href="#">Rehl to advise widows about financial transition</a>                                  | Deborah Trefts    |
| 07/18/2015  | New Haven Register                | <a href="#">DOLLARS &amp; SENSE: A little support goes a long way</a>                             | John Fitts        |
| 05/15/2015  | Investment News                   | <a href="#">How to Talk to Clients Who Have Just Been Widowed</a>                                 | Kathleen Rehl     |
| 04/03/2015  | Sudden Money Institute - SMI Blog | <a href="#">Sharing Your Story, Values, Wealth, and Aspirations for Future Generations</a>        | Kathleen Rehl     |
| 03/24/2015  | Sudden Money Institute - SMI Blog | <a href="#">On Hosting Events for Widows</a>  | Kathleen Rehl     |
| 12/01/2014  | Broker World Magazine             | <a href="#">How to Help Your Widowed Clients Make Wise Decisions with Life Insurance Benefits</a> | Kathleen Rehl     |
| 11/05/2014  | JournalTimes.com                  | <a href="#">Retirement Income for Surviving Spouses</a>   | Justus Morgan     |
| 10/27/2014  | Sudden Money Institute - SMI Blog | <a href="#">A Tool To Use With Your Widowed Clients</a>   | Kathleen Rehl     |
| 10/01/2014  | ACP Financial Focus               | <a href="#">Recommendations for Recent Widows</a>   | Kathleen Rehl     |
| 10/01/2014  | Broker World                      | <a href="#">Three Tips on What to Say to Your Widowed Client</a>                                  | Kathleen Rehl     |
| 10/10/2014  | Wall Street Journal               | <a href="#">Wealth Adviser: Are You Guilty of 'Due-Diligence Lite' on Funds?</a>                  | Kevin Noblet      |
| 09/09/2014  | Wall Street Journal               | <a href="#">A 'Financial Retreat' for a Widow</a>   | Austin Kilham     |
| 08/17/2014  | Investment News                   | <a href="#">Advising Women Through Transitions</a>  | Staff             |
| 08/03/2014  | The Chautauquan Daily             | <a href="#">Rehl to Advise Widows On Emotional And Financial Transitions</a>                      | Deborah Trefts    |
| 07/23/2014  | Investment News                   | <a href="#">Advisers Need to be Nurturers When Helping a Woman Through Life Changes</a>           | Alessandra Malito |



# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

• Empowering Widows Financially • Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories   |                      |  |                         |
|---|----------------------|--|-------------------------|
| Date  | Published By         | Title & Link (older links may be expired)  | Author                  |
| 07/10/2014  | CNBC                 | <a href="#">Widows: Don't Let Grief Cloud Financial Judgment</a>                                   | Ilana Polyak            |
| Summer 2014   | Woodbury Connection  | <a href="#">6 Tips for Working with New Widows</a>   | Kathleen Rehl           |
| 06/17/2014  | Blueleaf             | <a href="#">What to Say [and NOT Say] to a Grieving Widowed Client</a>                             | Kathleen Rehl           |
| 05/30/2014  | Miami Herald         | <a href="#">When Husband Dies, Widows Must Deal with Grief And Finances</a>                        | Julie Landry Laviolette |
| 05/12/2014  | Blueleaf             | <a href="#">Faced with This Unpredictable Client Moment, Pause and Don't Talk About the Market</a> | Kathleen Rehl           |
| 04/28/2104  | Research Magazine    | <a href="#">Grieving Clients, Sensitive Advisors</a>   | Ellen Uzelac            |
| 04/15/2014  | CNBC                 | <a href="#">From Grief TO Growth and Beyond, A Widow Can Lead A Rewarding Life</a>                 | Kathleen Rehl           |
| 04/20/2014  | CNBC                 | <a href="#">After Grief, New Widows Must Reevaluate Finances</a>                                   | Kathleen Rehl           |
| 04/10/2014  | CNBC                 | <a href="#">New Widows Take Stock of Finances</a>  | Kathleen Rehl           |
| 03/18/2014  | CNBC                 | <a href="#">What do Women Want? Financial Advisors Who Get It</a>                                  | Kelley Holland          |
| 02/24/2014<br>(March print issue)                               | Investment Advisor   | <a href="#">Working with Widows ~&amp;~ Learning More About Working with Widows</a>                | Olivia Mellan           |
| 02/07/2014  | Citizen-Times.com    | <a href="#">Widows Need Financial Education</a>  | Al Davis                |
| 01/21/2014  | Financial Advisor IQ | <a href="#">Office Decor Is More Important Than You Think</a>                                      | Miriam Rozen            |
| 01/16/2104  | MoneyNews.com        | <a href="#">Senior Scams Hit Victims with \$2.9 Billion in Annual Losses</a>                       | Michelle Smith          |
| 01/12/2014  | Tampa Tribune        | <a href="#">Widowed Financial Planner Offers Workshop In Brandon</a>                               | Barbara Routen          |
| 01/12/2014  | Tampa Tribune        | <a href="#">Speaker's Concern for Widows Started On 9/11</a>                                       | Barbara Routen          |
| <a href="#">More Financial Fraudsters are Targeting Seniors</a> |                      |  |                         |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

• Empowering Widows Financially • Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |   |   |                   |
|-------------|---|---|-------------------|
| Date        | Published By                                  | Title & Link (older links may be expired)   | Author            |
| 01/04/2014  | CNBC  |   | Kelley Holland    |
| 12/01/2013  | Inside Information                            | <a href="#">Planning In Widowhood</a>   | Bob Veres         |
| 12/01/2013  | Financial Planning magazine & web             | <a href="#">7 Financial Advisors With Great Side Gigs</a>   | Staff             |
| 11/01/2013  | Gather-national magazine of Women of the ELCA | <a href="#">Advice for New Widows</a>   | Kathleen Rehl     |
| 10/01/2013  | Wall Street Journal                           | <a href="#">Wealth Adviser: Helping Federal Employees Cinch the Belt Another Notch</a>            |                   |
| 09/30/2013  | CNBC  | <a href="#">Expert Offers Financial Advice For the Recently Widowed</a>                           | Kathleen Rehl     |
| 06/20/2013  | Investment News                               | <a href="#">15 Transformational Advisers: Harold Evensky &amp; Deena Katz</a>                     | Jeff Benjamin     |
| 06/01/2013  | Investment News                               | <a href="#">An Unconventional Exit From the Business</a>  | Liz Skinner       |
| 06/01/2013  | Mindful Money Magazine (iPad app)             | <a href="#">Kathleen M. Rehl Ph.D., CFP® speaks at a Workshop for Widows, Wives &amp; Friends</a> | Fern Alix LaRocca |
| 05/28/2013  | Reuters                                       | <a href="#">Widows and Divorcees Put Money In Motion</a>  | Beth Pinsker      |
| 05/17/2013  | The Forum of Fargo-Moorhead                   | <a href="#">A Vulnerable Time: Widows Need to Guard Against 'Financial Wolves'</a>                | Staff             |
| 04/11/2013  | Lake Oswego Review                            | <a href="#">Finding The Right Way For Widows</a>  | Staff             |
| 02/19/2013  | Advisor Perspectives                          | <a href="#">Six Recommendations for Working with Widows</a>                                       | Kathleen Rehl     |
| 02/09/2013  | USA Today                                     | <a href="#">MoneyWatch: Better to Rent Or To Sell A House?</a>                                    | Kathleen Rehl     |
| 01/23/2013  | Florida Today                                 | <a href="#">Mary Baldwin: New Widow Overwhelmed by Financial Decisions</a>                        | Mary Baldwin      |
| 01/01/2013  | Spacecoast Living.com                         | <a href="#">Suddenly Single. Now What?</a>  | Robert J. Rall    |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

• Empowering Widows Financially • Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |   |   |                       |
|-------------|---|---|-----------------------|
| Date        | Published By  | Title & Link (older links may be expired)   | Author                |
| 01/01/2013  | ACP<br>Financial<br>Focus   | <a href="#">Put Your Gratitude Into Action</a>  | Kathleen Rehl         |
| 11/01/2012  | NAPFA<br>Advisor<br>Magazine  | <a href="#">Practical Points in Serving Widows</a>                                      | Kathleen Rehl         |
| Fall 2012   | Ft. Leonard<br>Wood<br>Survivor<br>Outreach<br>Services<br>Newsletter | <a href="#">Financial Information for Survivors<br/>Page 3</a>                          | Staff                 |
| 08/01/2012  | Army<br>Survivor<br>Outreach<br>Services<br>Newsletter                | <a href="#">Mark Her Words<br/>Pages 4-7</a>  | Mark Dunlop           |
| 06/21/2012  | Think Advisor   | <a href="#">Divorcees, Widows Use Advisors More<br/>Than Men</a>                        | Joyce Hanson          |
| 06/01/2012  | ACP<br>Financial<br>Focus   | <a href="#">"Magical Thinking" Isn't a Plan</a>   | Kathleen Rehl         |
| 05/18/2012  | Financial<br>Advisor a<br>blog by Dow<br>Jones                        | <a href="#">How to Get A Wife Interested In Investing</a>                               | Staff                 |
| 05/07/2012  | The Wall<br>Street<br>Journal   | <a href="#">Five Mistakes You May Be Making</a>   | Veronica<br>Dagher    |
| 03/13/2012  | onwallstreet.c<br>om  | <a href="#">Women Advisors Forum: Ways Wealth Managers Can Work with<br/>Widows</a>     | Staff                 |
| 01/15/2012  | Bottom Line<br>Personal   | <a href="#">After a Spouse Dies... Important Financial Steps to Take Right<br/>Away</a> | Kathleen Rehl         |
| 12/31/2011  | The New<br>York Times   | <a href="#">Footsteps to Follow in the Coming Year</a>                                  | Ron Lieber            |
| 12/23/2011  | Marotta on<br>Money   | <a href="#">Helping Widows Move Forward On Their Own</a>                                | David John<br>Marotta |
| 11/25/2011  | Investment<br>News  | <a href="#">What Worries Advisers As We Enter 2012</a>                                  | Fred Gabriel          |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

• Empowering Widows Financially • Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |                                |  |                     |
|-------------|--------------------------------|--|---------------------|
| Date        | Published By                   | Title & Link (older links may be expired)  | Author              |
| 10/17/2011  | The Vanguard Group             | <a href="#">A Widow's Guide To Financial Decisions</a>                                     | Staff               |
| 10/12/2011  | A Dow Jones Newswires Column   | <a href="#">Listening First is Key With Widows</a>   | Staff               |
| 10/11/2011  | Pocono Record                  | <a href="#">5 Financial Rules for Grieving Spouses</a>                                     | Erin Baehr          |
| 10/02/2011  | Investment News                | <a href="#">Patience Is Key When Working With Widows</a>                                   | Jim Pavia           |
| 10/01/2011  | Senior Market Advisor          | <a href="#">Estate Planning for Senior Women</a>   | Staff               |
| 09/25/2011  | St. Petersburg Times           | <a href="#">Financial Planner's Own Experience Helps Her Guide Widows In Money Matters</a> | Susan Taylor Martin |
| 09/19/2011  | The Wall Street Journal        | <a href="#">Alone...and Confused</a>   | Veronica Dagher     |
| 09/04/2011  | Investment News                | <a href="#">A Passion for Working with Widows</a>  | Jeff Benjamin       |
| 09/03/2011  | The New York Times             | <a href="#">For the Recently Widowed, Some Big Financial Pitfalls to Avoid</a>             | Ron Lieber          |
| 08/29/2011  | Kiplinger's Retirement Report  | <a href="#">A To-Do List for the Surviving Spouse</a>                                      | Susan B. Garland    |
| 08/01/2011  | Squared Away Blog              | <a href="#">Widowed Advisor Strives to Help Others</a>                                     | Staff               |
| 07/01/2011  | NAPFA Advisor                  | <a href="#">Affairs of Estate (The Rehl Approach)</a>                                      | Staff               |
| 07/01/2011  | Senior Market Advisor          | <a href="#">Estate Planning</a>  | Susan B. Garland    |
| 06/01/2011  | AARP Bulletin                  | <a href="#">Marriage and Money</a>   | Jane Bryant Quinn   |
| 04/01/2011  | Consumer Reports Money Adviser | <a href="#">Make Estate Planning a Family Affair</a>                                       | Staff               |
| 03/24/2011  | The New York Times             | <a href="#">Money Through the Ages: Pondering Risks in Retirement</a>                      | Tara Siegel Bernard |

# Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus



Author | Educator | Mentor | Storyteller

● Empowering Widows Financially ● Inspiring Legacy and Longevity Planning

<https://www.KathleenRehl.com>

[KathleenRehl@gmail.com](mailto:KathleenRehl@gmail.com)



Empowering  
Widows  
Financially™

## Kathleen's insights featured in numerous publications

| 221 Stories |   |   |                 |
|-------------|---|---|-----------------|
| Date        | Published By  | Title & Link (older links may be expired)                                       | Author          |
| 03/01/2011  | <i>Kiplinger's Retirement Report</i>                                  | <a href="#">Information to Act On</a>   | Staff           |
| 03/01/2011  | <i>ACP Financial Focus</i>  | <a href="#">Money-Smart Steps for Recent Widows</a>                             | Kathleen Rehl   |
| 02/01/2011  | <i>NAPFA Advisor</i>  | <a href="#">The Write Stuff</a>   | Staff           |
| 01/01/2011  | <i>Caring Connections</i>   | <a href="#">Book Review</a>   | Staff           |
| 12/01/2010  | <i>NAPFA Advisor</i>  | <a href="#">Financial Planning for Women</a>                                    | Staff           |
| 12/27/2010  | <i>Help Me Publish Blog</i>   | <a href="#">Interview: Kathleen Rehl, Ph.D., CFP</a>                            | Tamara Dever    |
| 12/13/2010  | <i>The Wall Street Journal</i>  | <a href="#">Financial Planning for One Is Easier Than Two – But Hardly Easy</a> | Veronica Dagher |
| 09/01/2010  | <i>Tapestry</i>   | <a href="#">Steps for Recent Widows</a>   | Kathleen Rehl   |
| 09/01/2010  | <i>U.S. News &amp; World Report</i><br>–<br><i>The Best Life Blog</i> | <a href="#">Advice for Widows and Older Couples, Too</a>                        | Philip Moeller  |
| 06/01/2010  | <i>Dow Jones Investment Advisor Blog</i>                              | <a href="#">Kathleen Rehl, On Working with Widows</a>                           | Staff           |
| 06/01/2009  | <i>Investment News</i>  | <a href="#">Widows' Needs Being Ignored By Advisors</a>                         | Lisa Shidler    |
| 02/01/2008  | <i>Investment News</i>  | <a href="#">Making a New Widow's Life Easier</a>                                | Kathleen Rehl   |