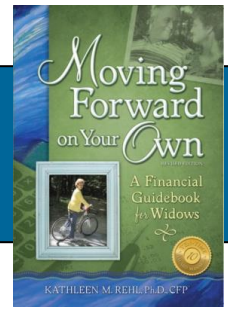




**Kathleen M. Rehl, Ph.D., CFP®, CeFT® Emeritus**  
 Happily “ReFired” Author, Nonprofit Ambassador & Legacy Storyteller

<https://KathleenRehl.com>



## Resumé

### Story of Origin from My Heart

As of 5/18/2022

*Once upon a time in a faraway land called Wisconsin, a baby girl was born in midst of a blustery blizzard. Her parents named their child Kathleen. That was me, and this is my story.*

#### Childhood on family farms, constant chores

Caring for animals, crops, and catastrophes  
 Squabbling parents, money short  
 Receiving valedictorian scholarship  
 Being family’s first college grad.  
*“Was that your escape?”*

#### Public schools teaching

Wiggly first-graders and sassy teens  
 Studying for Ph.D. same time  
 Defending my thesis  
 Opening new doors with that golden key  
*“Thought you loved being a schoolteacher?”*

#### Hello university faculty status

Diving into academic teaching  
 Fast-tracking tenure  
 Changing abruptly, pivoting  
 Leaving ivory-tower colleagues.  
*“How could you go?”*

#### New challenges at nonprofits

Urging folks to open hearts and wallets  
 Raising money for charities  
 Learning new skills  
 Making a difference.  
*What was the game-changer?*

#### Rehl Financial Advisors

Flourishing 18-year business as CFP®  
 Helping folks with money  
 Focusing on surviving spouses after husband’s death  
 Publishing “*Moving Forward on Your Own: A Financial Guidebook for Widows*”  
*“What came next?”*

#### Encore career launched

Selling RFA business  
 Speaking, writing  
 Researching, empowering widows  
 Crisscrossing country for 300 presentations.  
*“Then you retired?”*

#### Now “ReFired”—NOT vintage retirement

Centering on five “F” words:  
 Family, Fun, Focused-purpose,  
 Friends, and Fitness (body, mind, spirit, & money)  
 Creating as legacy writer and nonprofit ambassador.  
*Fantastic Chapter!*



Keep reading next page . . .

## Short Bio

### ABOUT KATHLEEN M. REHL, PH.D., CFP®, CeFT® Emeritus

As a zesty Boomer, Kathleen is gratefully giving and growing . . . using her skills and experience to encourage others to also live their best life. She wrote the multi-award-winning book, [Moving Forward on Your Own: A Financial Guidebook for Widows](#) after the death of her late husband. (About 80,000 copies are in circulation now.) Kathleen owned Rehl Financial Advisors for almost 18 years before retiring to a six-year encore career of empowering widows and their advisors through her speaking, writing, and research. She made over 300 presentations across the country and virtually.

Kathleen's work has been featured in many professional, academic, and popular publications including the *New York Times*, *Wall Street Journal*, *Kiplinger's*, *CNBC*, and *USA Today*. Since "reFiring" in 2020, she continues to speak at selected conferences and life-long learning centers. As a nonprofit ambassador, she helps charitable organizations grow their endowments. Kathleen still pens pieces about widows and money while also writing legacy stories, poems, and letters. Her website is at <https://KathleenRehl.com>.



## Education and Credentials

- Certified Financial Transitionist®, Sudden Money Institute, January 2015
- Certified Financial Planner™ Board of Standards license #055348, September 1995
- Ph.D., Education - the University of Illinois at Urbana-Champaign, October 1976

## Publications

- Many professional, academic, and popular publications; go to <https://KathleenRehl.com> for a list of 175+ articles by or about Kathleen
- [Storied Tables of Caffè Lena: Preserving the Story & Spirit of a Legendary Venue](#), (eBooklet) 2020
- [LEGACY LIFEPRINT™: Sharing Your Story, Values, Wealth, and Aspirations for Future Generations](#) (eBooklet), 2015
- [Impactful Empathy: What to Say and How to Say it to Your Grieving Widowed Client](#) (eBooklet), 2014
- [Financial Steps for Recent Widows](#) (eBooklet), 2014
- [Moving Forward on Your Own: A Financial Guidebook for Widows](#), Rehl Financial Advisors, 2010
- [Planning for the Times of Your Life: 45 Great Financial Planning Ideas](#), Cambridge Advisors, LLC, 1999

## In the News—Partial Listing

- |                        |                               |  |                          |                          |
|------------------------|-------------------------------|--|--------------------------|--------------------------|
| • AARP Bulletin        | • Chautauquan Daily           | • Gather                                     | • Miami Herald           | • Reuters                |
| • ACP Financial Focus  | • Citizen-Times.com           | • Humble Dollar                              | • MoneyNews.com          | • Sixty & Me             |
| • Advisor One          | • CNBC                        | • Inside Information                         | • Mountain Express       | • Tampa Bay Times        |
| • Advisor Perspective  | • Financial Advisor IQ        | • Investment Advisor                         | • NAPFA Advisor Magazine | • ThinkAdvisor           |
| • AgeBuzz              | • Financial Planning Magazine | • Investment News                            | • Next Avenue            | • US News & World Report |
| • Blueleaf             | • Financial Focus             | • Journal of Financial Service Professionals | • New York Times         | • US Army SOS Newsletter |
| • Bottom Line Personal | • Financial Focus             | • Kiplinger's Retirement Report              | • OnWallStreet.com       | • USA Today              |
| • Broker World         | • FINRA                       |  | • Reader's digest        | • Vanguard Group         |
| • CBS & Fox News       | • Florida Today               |  | • Research Magazine      | • Wall Street Journal    |

## Professional History

- 2020-current—"ReFired"
- 2014-2019—Empowering Widows Financially™ at Rehl WEALTH Collaborations LLC
- 1995-2013—Owner of Rehl Financial Advisors—Certified Financial Planner™
- 1976-1995—Tenured Assistant Professor at Hood College, Frederick, MD after a similar position at the University of Nebraska-Lincoln; VP at Lutheran Social Services of Central Ohio; Director of Gift Planning at the National Foundation for Chiropractic Education and Research
- 1971-1975—Public school teacher and community college instructor, Madison, WI, and Champaign, IL